EXHIBIT 31

BLENDTEC001373

Tech: Thank you for calling Blendtec. My name is Margo. How can we help you

today?

Customer: Yes. I bought the BlendJet 2, and I want to know, it came with the plug but not

the adapter. The piece on the end that goes into the wall. I want to know if I

could possibly order one.

Tech: Alright. Well I do apologize but you have reached Blendtec and not BlendJet. I

can give you their direct number if you would like.

Customer: Oh, okay. That would be fine.

Tech: Alright, when you are ready let me know please.

Customer: Okay. I'm ready.

Tech: Okay so their number is actually 844.

Customer: Uh-huh.

Tech: 588.

Customer: Uh-huh.

Tech: 1555.

Customer: Okay. Okay, 'cause I had the wrong one.

Tech: No. That's okay. Google does it to everybody all the time, so not a problem.

Customer: Okay. Thank you very much. I appreciate it.

Tech: No problem.

Customer: Okay. Bye.

Tech: Bye.